



Rotary

Club of Rancho Santa Fe



We meet Wednesdays at 12:00 PM at the Rancho Santa Fe Golf Club—5827 Via De La Cumbre Rancho Santa Fe, CA 92067

March Calendar and Speakers

March 4th

Dr. Loren Mell

“Radioimmunotherapy”

March 11th

Garrett Harris

“Mainly Mozart”

March 18th

Rob Weinberg

“How to get free world-class mentoring & advising for middle market business owners”

March 25th

DARK

Social at Mille Fleurs
5:30 - 7:30 PM

UCSD Center for Precision Radiation Medicine

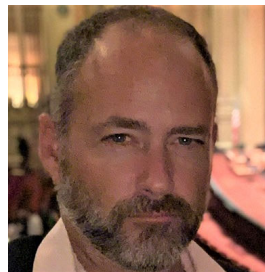


Radioimmunotherapy Research

Dr. Mell is Professor and Vice Chair of UC San Diego's Department of Radiation Medicine, and Director of the Center for Precision Radiation Medicine in La Jolla. He is principal investigator for numerous clinical trials and grants funded by the National Institutes of Health, private foundations, and industry, and is lead editor of the textbook, Principles of Clinical Cancer Research. An author of more than 250 scholarly publications, Dr. Mell's research focuses on effects of radiation on the immune system, clinical trials of immunotherapy and image-guided radiation therapy, and novel personalized approaches to cancer treatment.

Board Meeting 10:30 - 12:00 PM

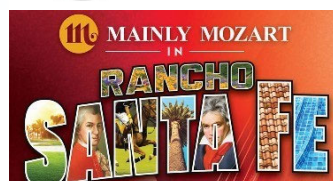
<https://www.robinkoenig.com/>



Mainly Mozart

Garrett Harris is an active member of the San Diego Classical Music scene and a dedicated advocate of the art-form. He has published over 1,000 articles about classical music for The San Diego Reader and performed in 65+ operas as a singer for The San Diego Opera. He is also the Outreach Coordinator for The San Diego Mainly Mozart Festival and the founder of the Classical Rebellion Podcast and YouTube Channel.

<https://player.fm/series/classical-rebellion>



<http://marketbuilding.com>



ASK MR. MARKETING

With a career that includes 10 years as principal of a New York City ad agency and 14 years writing his syndicated column ASK MR> MARKETING, Rob Weinberg's been helping Rotary clubs promote and market themselves since joining RI in 2004. He has spent over 30 years removing the mystery from marketing and creating unique marketing solutions and profitable results for a wide range of clientele. Now president of the Market-Building Team in Carlsbad, this dynamic strategic thinker is currently negotiating publication of his third book, entitled FIVE MINUTES TO BETTER BRANDING. A collection of marketing advice columns previously published in the Ask Mr. Marketing newspaper column.

Monthly Social



French Theme Social

Guests \$30, Rotarians Free
Food and Wine

Dress in your Best Parisian Wear

Mardi Gras Cooking Class Benefits RSF Rotary Club

On February 23rd Samantha Binkley a member of the club and founder of Healthy On You held a cooking class where percentage of the proceeds went back to the RSF Rotary Club. Participants in the class learned how to transform favorite food from New Orleans into “delicious healthy versions of themselves”.

For more information, visit:

<https://www.sambinkley.com/>



Rancho Santa Fe Golf Club
5827 Via de la Cumbre,
Rancho Santa Fe
<https://www.rsforotary.com/>
RSF Newsletter March 2020



March
2020

Rotary Club Celebrations!

Member Birthdays:

01 March - Judy Rowles
06 March - Claude Kordus
16 March - Paulette Britton
30 March - Susan Callahan

Wedding Anniversaries:

14 March - Maxwell & Cindy Wuthrich
21 March - Norma & Dan Wiberg
25 March - Robin & Will Chappelow



Mainly Mozart in Rancho Santa Fe

The Omer Quartet (March 8)

Spotlight Chamber Music Concert

The Secret Garden at RSF (5:00pm reception, 6:00pm concert)
Distinctive among today's young string quartets, the Omer Quartet won First Prize in the 2017 Young Concert Artists International Auditions, and it makes debuts during the 2018-2019 season in New York at Merkin Concert Hall and in Washington, D.C. at the Kennedy Center.



eBay Wednesdays

The 3rd Wednesday of every month, members can empty their closets and garages of treasures they would like to donate. Rotary will collect and see them on eBay and the proceeds will go to Future Legends.

"Clean & Gently Used Items"

International Women's Day (March 8)

#EachforEqual

An equal world is an enabled world.

- Individually we're all responsible for our own thoughts and actions - all day, every day.
- We can actively choose to challenge stereotypes, fight bias, broaden perceptions, improve situations and celebrate women's achievements.
- Collectively, each one of us can help create a gender equal world.



Club Executives

President - Elie Feghali
President Elect 2020-2021 - Robin Chappelow
President Elect 21-2022 - Paulette Britton
Past President - Mike Taylor
Secretary - Paulette Britton
Treasurer - Norma Wilberg
Sergeant-At-Arms - Peter Tomson

Club Board Members

Membership/Community Outreach - Robin Chappelow
Membership Co-Chair - Amy Wynne
Social Co-Chairs - Jill Stiker & Samantha Binkley
Program Co-Chair - Heather Manion
Public Relations Chair - Amy Scruggs
Community Outreach - Sophia Alsadek / Claudia
Board Member - Ole Prahm
Board Member - Katherine Foster
Board Member - Mary Murray
Board Member - Jerah Payne
Board Member - Brad Galvin
Board Member - Beverly Robinson
Board Member - Roshanak Clune
Board Member - Mark Rodriguez

RSF Rotary Foundation

Chairman RSF Foundation - Laura MacKinnon
Charles (Chuck) Badger, Jr.
Alan Balfour
Elie Feghali
Gregory Grajek
Paul Gonia





Rotary

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Club News

Advocacy Training

Anti-Human Trafficking

The San Diego Trafficking Prevention Collective headed by Deputy District Attorney Mary-Ellen Barrett and PROTECT SD Regional Director Katy Randall provided training to members of the club on February 21st. We are now in the process of setting up a community awareness event.

Social media allows traffickers to ascertain what a youth's vulnerabilities are easier, whereas pre-social media, learning and understanding these vulnerabilities was a process that took more time.

National Hotline: 1-888-373-7888



Saint Patrick's Day—March 17



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RSF Newsletter March 2020

District 5340 News

District 5340 Conference

April 17 - 18, 2020

**Join Rotarians for Fun & Fellowship
At Coronado Community Center**

Registration for the District Conference is now open. Registration is \$175 for Rotarians and guests and \$50 for Rotaractors. There are numerous activities in Coronado you may wish to participate in, including a golf tournament, bike ride and the Coronado Flower Show. Like to the activities are posted on the registration page. This year, your club or business can sponsor or place ads in the District Conference program.

Registration Page

<https://www.crsadmin.com/EventPortal/Registrations/PublicFill/EventPublicFill.aspx?evtid=5f418e4e-e5f8-41cf-8dc6-42b7f910c13c>



RYLA Planning Underway

FACILITATORS

Facilitators are needed at the next RYLA conference scheduled for April 17-19, 2020 in Idyllwild. Your two and one-half day commitment (plus a half-day training meeting on Saturday morning on April 4) is a wonderful way to guide students from throughout our district as they develop their potential as service-minded leaders.

SPONSORING CLUBS

Is your club participating in RYLA this year? If so, be sure to go online and let the RYLA Committee know how many students you will be sponsoring and check out the timeline to make sure you're on track with coordinating with the high school(s) you sponsor. If you have questions on registration please contact Tina Ray at ryla5340regis@gmail.com

2020 Rotary Convention Update

To help you plan your visit for the convention taking place in Honolulu, Hawaii on June 6-10, 2020, here is the latest information about the program, mobility assistance rentals and more.

Breakout Sessions:

On Saturday, June 6 and Monday through Wednesday, June 8-10, you can choose from more than 70 breakout sessions on a variety of topics. Here is a sample of the sessions being developed:

- **Strengthen your club** - Explore strategies that will keep your members engaged and inspire newcomers to join the Rotary family.
- **Rotary's Action Plan** - Be part of the conversation about Rotary's future and discover how your club can bring our strategic plan to life.
- **Connect and take action** - Meet Rotarians and Rotaractors who are tackling the world's biggest challenges and learn how you can help.

Rotary and the United Nations:

Connect with the family of Rotary at the Presidential Conference being held on Friday, June 5. This event will recognize the longstanding cooperation between Rotary and the United Nations on humanitarian issues. We'll also celebrate United Nations World Environment Day. The conference is open to everyone. Rotarians, Rotaractors, program alumni and the public.

[Learn more](http://riconvention.org/en/honolulu/presidential-conference)

<http://riconvention.org/en/honolulu/presidential-conference>



March
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Club of Rancho
Santa Fe

MONTHLY NEWSLETTER

Coeur de Cuisine

The Coeur de Cuisine gourmet gala is the major annual fundraiser of the Escondido Rotary Club. This sophisticated fete features the finest chefs, vintners and brewers, and you will sample food, beverages and desserts from more than 40 different local businesses. The highlight of Coeur de Cuisine is honoring members of the community who best exemplify the Rotary ideal of Service Above Self.



<https://www.coeurdecuisine.com>

Sunday, March 15th, 2020

5:00pm - 8:00pm

California Center for the Arts, Escondido, Main Ballroom

Downtown Evening Rotary Club



We have a new club that is joining our District 5340 Family. San Diego Downtown Evening Rotary Club is now fully chartered with 24 new members and more coming!

The Charter Celebration Dinner, with installation of the Club's Board of Directors and Members, will be held on March 25, 2020 from 6:00 pm to 9:30 pm at the University Club atop Symphony Towers, [750 B Street, San Diego, CA 92101](https://www.sandiego.gov/92101). Dinner is \$75 and parking is \$10.

For registration and information, please contact Bertha de la Fuente at bertuchi@gmail.com.



Baja Mexico Orphanage Bus Trip - February 22

"Kids Kingdom Orphanage - Reino de los Ninos"



On Saturday, Feb 22, 38 Rotarians and friends traveled by bus south of the border, to Manadero, Mexico to visit 40 children who reside at Reino de los Ninos (Kids Kingdom) Orphanage. The orphanage is home to children ages 4 to 20, who have been abused or neglected. The dedicated directors of the Orphanage, Tomas and Maracella Shocky started the home over 30 years ago, and have since raised hundreds of needy children. The kids were so excited to see us, welcoming us with big hugs. We spent the day getting to know each other over a pizza lunch, touring the campus, watching their beautiful singing performances, and listening to a heartfelt testimony from one of the boys.

The Rancho Santa Fe Rotary Club sponsors 2 of these children throughout the year. It was such a blessing to spend time with Naomi and Ernesto, as well as all the sweet children. Before we departed, we gave out much-needed essential equipment we purchased for the orphanage and Comfort Cubs teddy bears, to each of the kids. They were delighted to receive them and so happy to have a beautiful memento of our visit. Our day was most memorable and endearing, as we all felt so connected to these precious children and we can't wait to go back again.

To learn more about how to get involved or to sponsor a child at The Kids Kingdom, please contact Robin Chappelow archappelow@gmail.com

